



BETA THETA PI

MEN OF PRINCIPLE

Beta Brotherhood Assessment Chapter Report: Columbia January 2023

To support the strategic priorities of Brotherhood, Personal Growth, and Home, in fall 2022 Beta completed its fifth membership-wide survey to better understand the undergraduate experience and establish baselines for a healthy Beta culture. This report includes custom results from your chapter.

44%
Your chapter's participation rate (#126 / 134 chapters)

100%
32 chapters achieved 100% participation

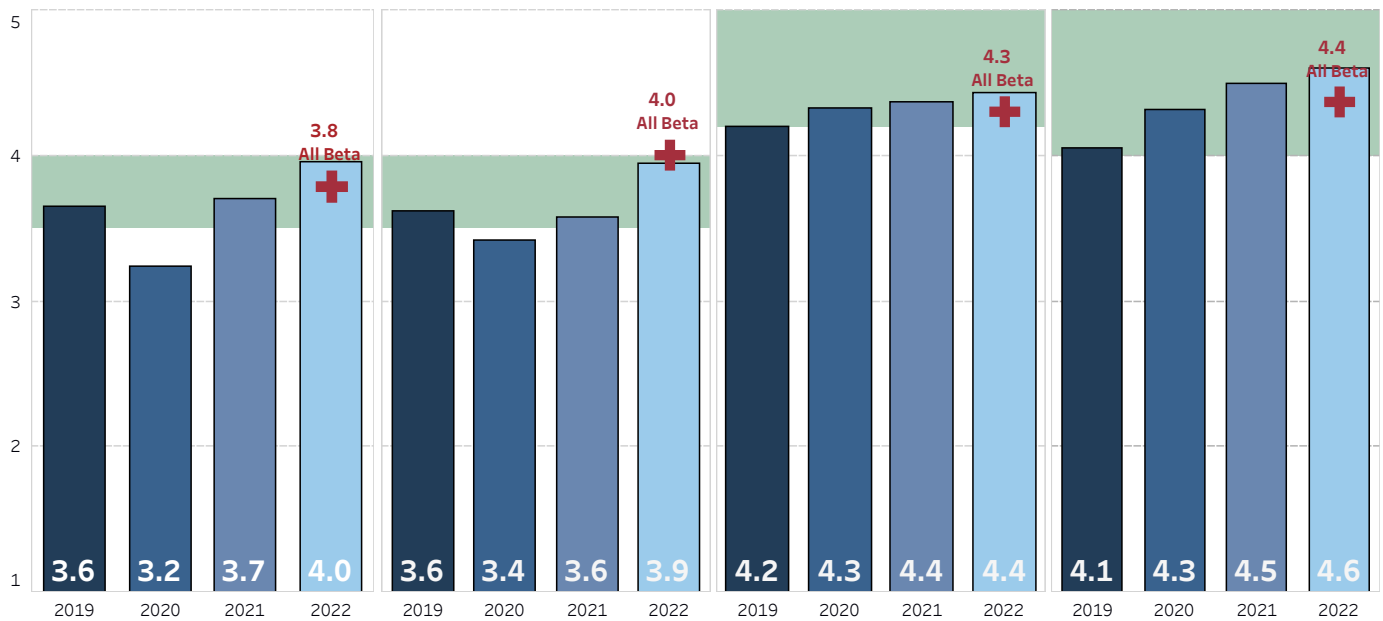
90%
Knox Award level (69 chapters achieved this level)

85%
Sisson Award level (76 chapters achieved this level)

82%
All fraternity participation rate

70%
SCOE minimum (106 chapters achieved this level)

Four Types of Brotherhood Your Chapter Scores



Solidarity

This type of brotherhood emphasizes loyalty to each other beyond anything. Unity and allegiance to brothers is very important and is the top priority for new member education and pledging.

Ideal range: 3.5 – 4.0

Shared Social Experiences

This type of brotherhood revolves around friendship. Some men emphasize the social aspects of brotherhood, while others describe it as friendship going above and beyond outside the context of fraternity.

Ideal range: 3.5 – 4.0

Belonging

This type of brotherhood transcends friendships and social interactions. Men who think of brotherhood this way feel connected to Beta and describe it as “home away from home.”

Ideal range: 4.2 – 5.0

Accountability

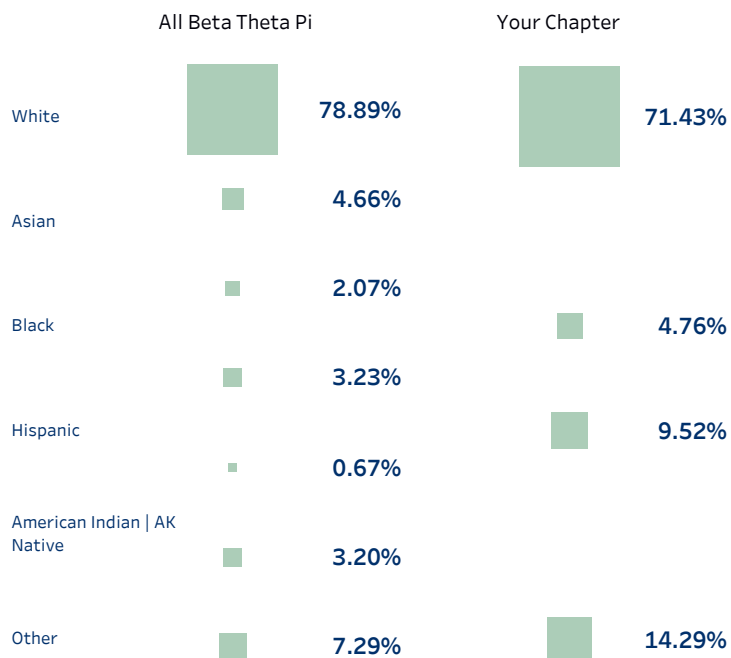
This type of brotherhood goes beyond friendship or belonging and represents a mutual commitment to make your brothers better through systems of 1-to-1 and group accountability.

Ideal range: 4.0 – 5.0

Member Demographics

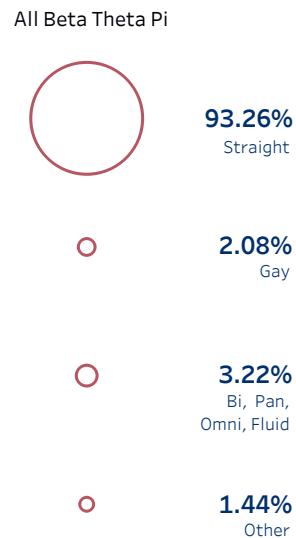
Racial or Ethnic Heritage

Members were asked to select their racial or ethnic heritage from a list of options, or enter another racial or ethnic heritage. The results show only data from those members who chose to share this information.



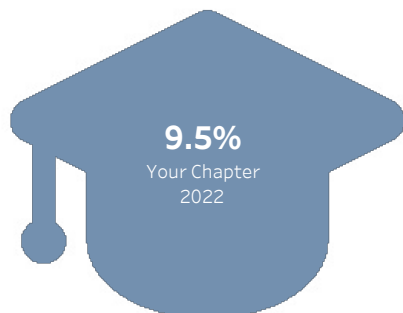
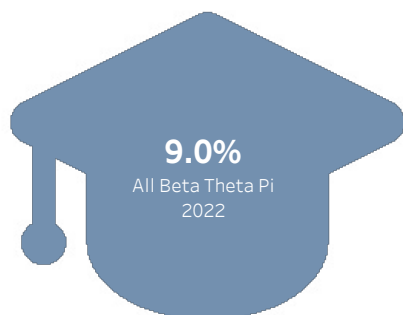
Sexual Orientation Identity

Members were asked to select their sexual orientation identity from a list of options, or enter another defining term. These results show data only from members who chose to answer this question (90% of total respondents).



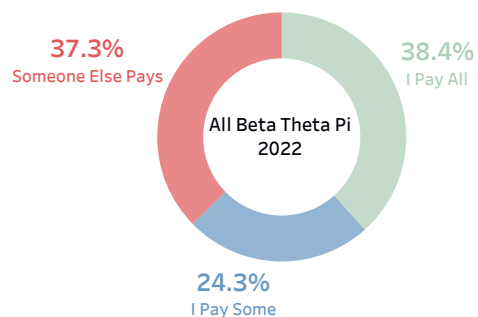
First Generation

9% of Beta undergrads identify as first-generation students. This means they are the first in their family to attend a college or university.

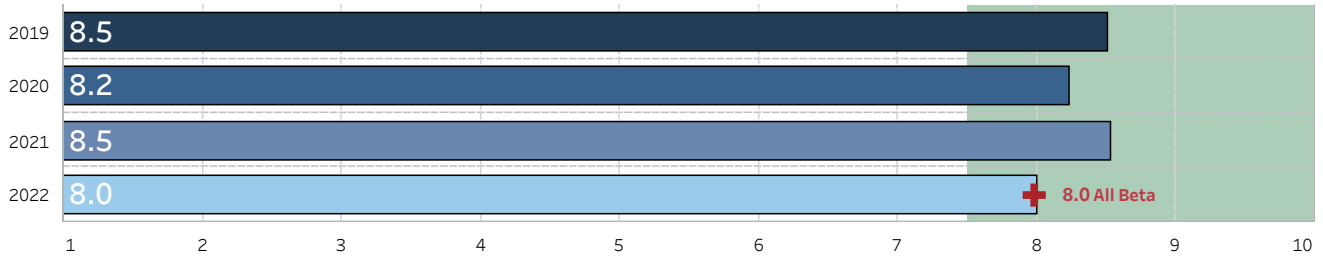


How are Dues Paid

Over a third of our members pay fraternity dues on their own, with no assistance from family or other sources.



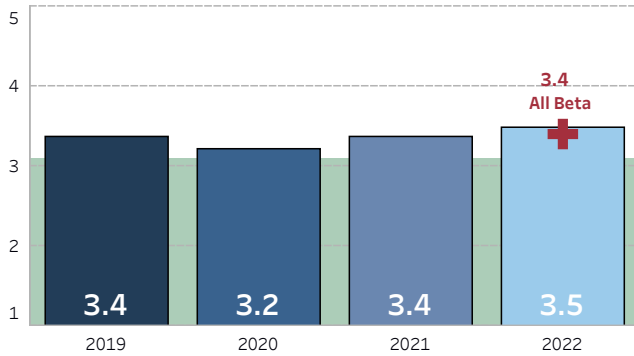
Overall Satisfaction



This measure indicates how happy members are with their experience. It will often influence how members talk about Beta or if they will stay involved after college.

Ideal range: 7.5 - 10.0

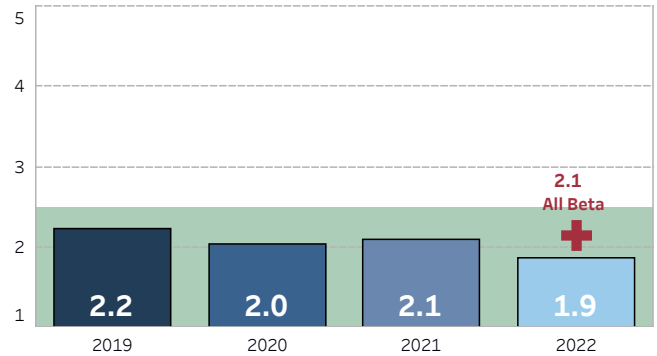
Social Status Importance



This measure studies how much members care about their position in the campus social hierarchy. This measure also assesses motivation for making decisions based on social status.

Ideal range: 0.0 - 3.1

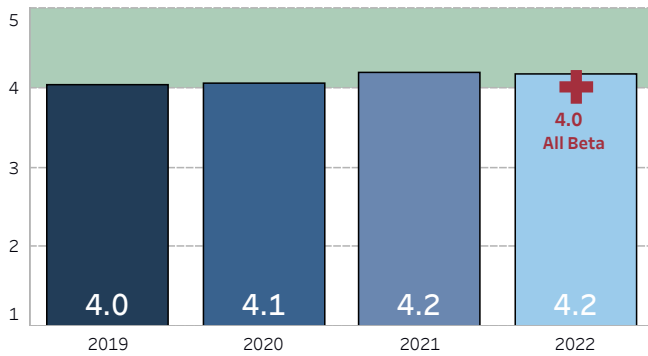
Fraternal Conformity



Fraternal Conformity measures the willingness of members to look, behave, and make decisions they might not agree with but that align with the chapter.

Ideal range: 0.0 - 2.5

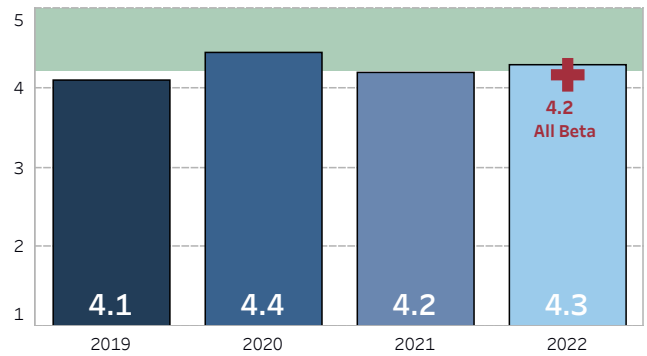
Engagement



Engagement measures the pride and satisfaction your members feel from doing work for the fraternity, plus their desire to perform at their best and improve their work.

Ideal range: 4.0 - 5.0

Personal Responsibility



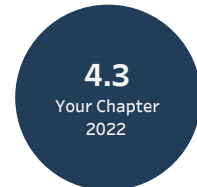
This indicates members' tendency to be accountable for their actions and decisions, taking ownership for their behavior and the behavior of brothers, and showing initiative.

Ideal range: 4.2 - 5.0

Inclusive Chapter Environment

This measures the extent to which members feel that their chapter is inclusive and open to new and diverse experiences and partnerships.

Ideal range: 3.5 - 5.0



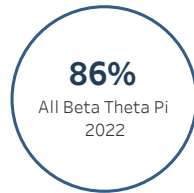
Mental Health

As a whole, Beta undergraduates expressed confidence in their ability to adjust their mental and behavioral coping strategies in response to stress.



Alcohol Use

Percent of Members Who Report Drinking Alcohol

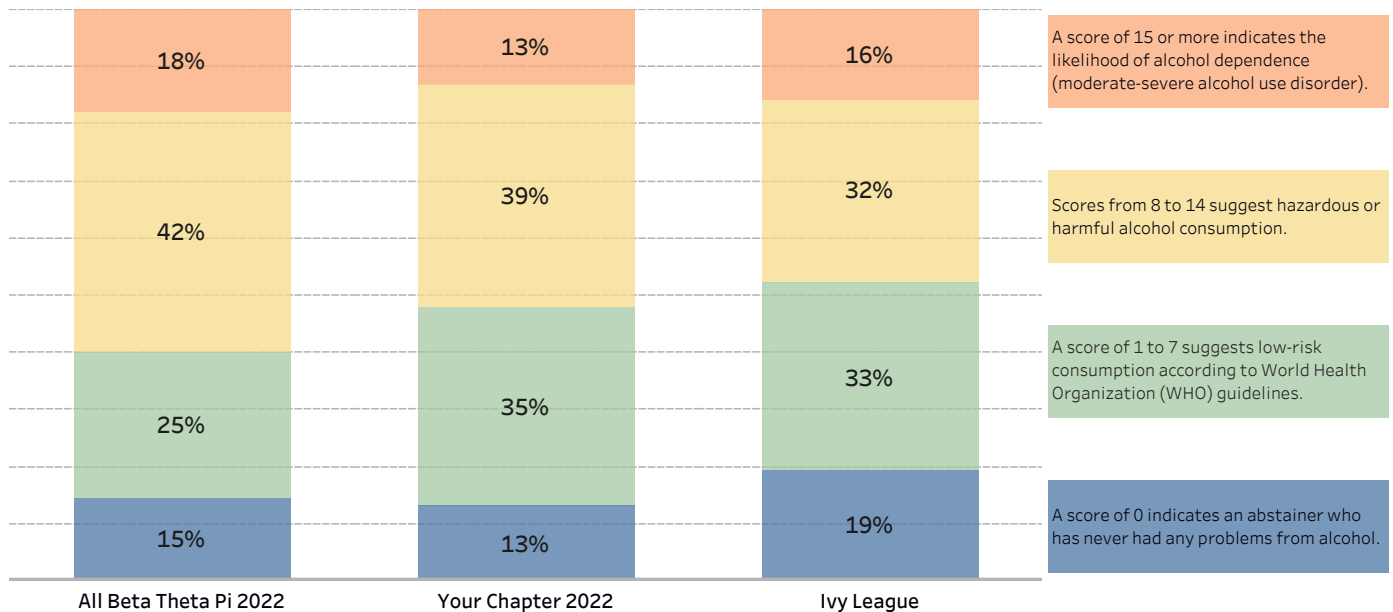


Drinking Behavior

The USAUDIT* is a simple alcohol screening used to identify individuals with risky drinking patterns. While scores can range from 0 - 46, a score of 8 or greater for men is considered in excess of recommended levels of alcohol consumption. The higher the total score, the higher the respondent's alcohol-related risk.

The chart shows 2021 results from 134 Beta chapters, with your chapter in the 2nd chart. The intent is to provide context for the drinking behavior of your members and prompt a discussion about how that impacts risk management and chapter culture. The segment of Beta members who fall into each of the 4 categories is visualized here.

How to interpret: 13% of Beta members report abstaining from alcohol.



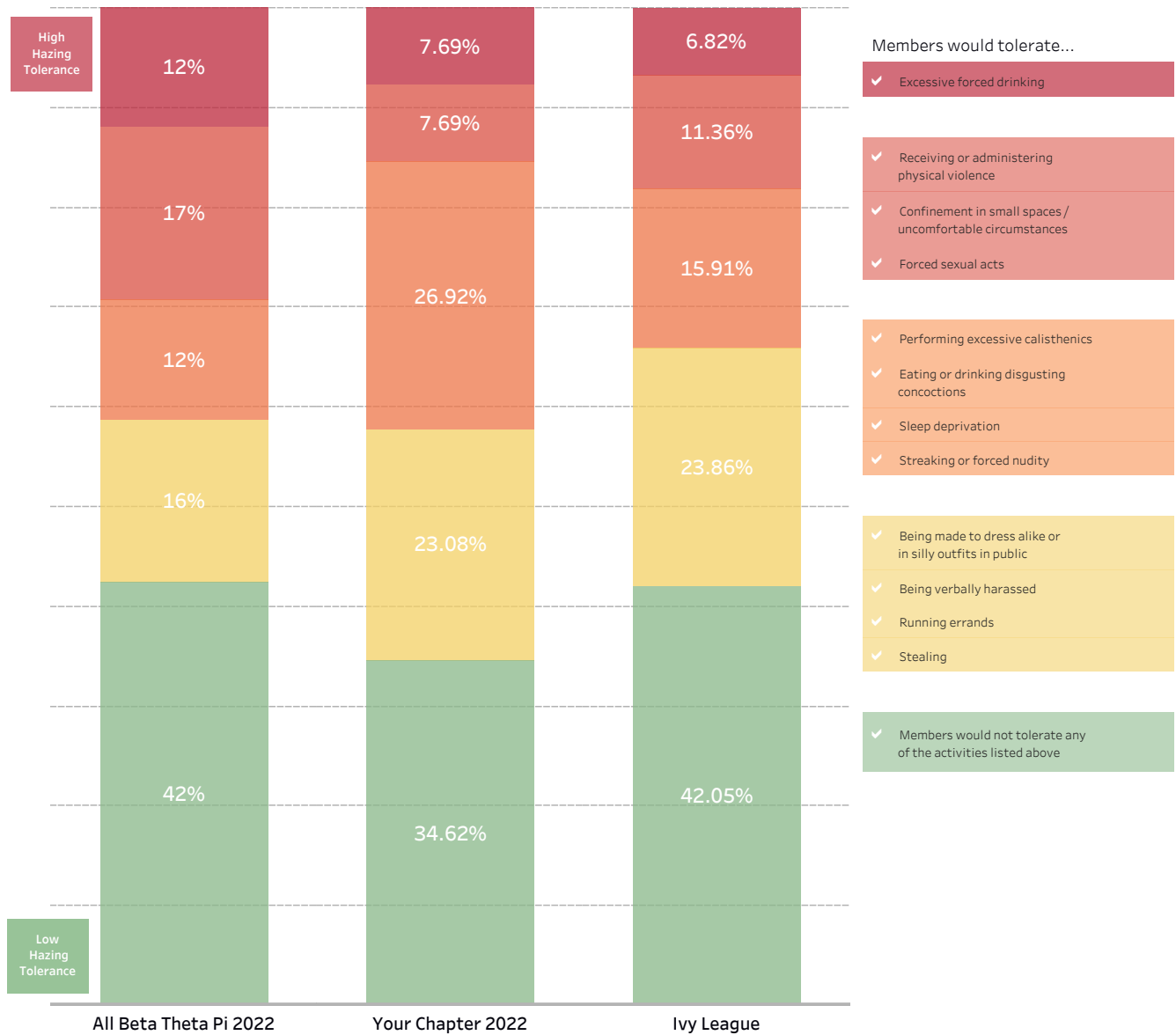
* Alcohol Use Disorders Identification Test, Adapted for Use in the US. Since this test reflects American standard drink sizes and accepted drinking limits, scores and their associated risk levels may not be valid for Canadian chapters.

Hazing Tolerance

This measure asks students to indicate the most severe form of hazing they would be willing to accept as a new member before leaving or quitting. Participants respond to a hypothetical list of 14 activities that increase in severity. The chart below shows what percent of chapter members answered in each range.

This measure illustrates a single individual's hypothetical disposition to experiencing hazing activities and does not predict hazing behavior or indicate that the respondent was hazed. This data is not an indication of hazing culture or activity in a chapter. Where there was enough data for a relevant comparison, we included the measure for other Beta chapters in your athletic conference. For simplicity, only 2021 data is shown.

How to interpret: 5% of Beta members would hypothetically be willing to run errands or be verbally harassed before quitting.



BBA Follow Up Action

Explore the [Beta Brotherhood Assessment Toolkit](#) for a downloadable facilitation guide and PowerPoint template you can use to present your BBA results in a chapter meeting. The Toolkit includes other resources to help you better understand the BBA, including a coaching guide for advisors.

Here are suggested activities to focus on Brotherhood:

Ritual best practices for building brotherhood	"You'll feel the bond that makes us kin, that sets our hearts a-glow." Ritual is one of the most special and unique aspects of our brotherhood. Use this lesson on Beta's Online Learning Center to plan and host ceremonies that will inspire your brothers and bring them closer to one another.
Conduct a member satisfaction survey	Member satisfaction impacts every aspect of brotherhood. Seeking feedback is something all good leaders do. It helps them understand what's working and what's not, what to keep and what to change. As a Beta leader, you should have a process for getting feedback from your members. This lesson on Beta's Online Learning Center includes sample questions for conducting a member satisfaction survey.
Hazing Module on Learning Center	Knowledge is power! Beta provides a host of resources to assist you in building knowledge around the risks of hazing. Ask all members to complete this short online lesson to understand how hazing is antithetical to Beta's values.
Post-Secret Activity	Vulnerability builds trust. Trust builds brotherhood. Ask members to share a secret with their brothers in an anonymous and caring environment. You can find this activity on Beta's Online Learning Center .

Here are suggested activities to focus on Personal Growth:

Personal growth session at chapter meeting	Push yourself to always learn and always grow. Dedicate one chapter meeting a month to the personal growth of your members. Do this by utilizing campus speakers, TedTalks, articles and opinion pieces, etc.
Attend an event sponsored by NPHC/MGC with discussion afterward	"If we're growing, we are always going to be out of our comfort zones." – John Maxwell. Push your chapter to build bridges to groups outside your normal social circle and learn about the experiences of others. Your Fraternity / Sorority Life office can help make these connections.
"Brother of the Week" Program	"Leadership and learning are indispensable to one another." – John F. Kennedy. Highlight one member each week at chapter with a short presentation by them on an interest area, what they are studying and why, or a goal for the future.
Recognition by Kai Committee	"Don't work for recognition but do work worthy of recognition." – H. Jackson Brown, Jr. Kai Committee can build a culture of celebration and growth by publicly recognizing men who show responsibility for actions and others.
"Cross the Line"	"Is there anyone so wise as to learn by the experience of others?" – Voltaire. Prompt members to share experiences that have shaped them. Use the "Cross the Line" activity and discussion guide to learn more about your brothers and encourage them to be their authentic selves.

Here are suggested activities to focus on Home:

Town Hall Meeting with Exec Board	"Having a good discussion is like having riches." – Kenyan proverb. Executive board members sometimes feel separated from the membership because of their leadership duties. Host a "town hall"-style meeting where officers invite questions, feedback, suggestions and discussion.
Alumni Guest Speaker	"Good friend, I am building this bridge for him." Invite an alumnus to a chapter meeting talk about Beta after graduation. Host as a panel discussion or allow the alumnus to talk about giving back to the chapter and what Beta has done for them.
Significant Object Activity	"Then study that you may be wise and cherish every virtue of the soul that you may be worthy of a brother's confidence." – David Linton <i>Miami '39</i> . "Significant Object" is a simple but powerful activity that inspires brothers to get vulnerable and talk about something meaningful in their lives. It's a great activity for the new member retreat or as a special event just for seniors.
You Can Help a Brother Program	Mental health is an important topic for college men. Ask your Wellness Chairman to share Beta's "You Can Help A Brother" session (PowerPoint and facilitation guide link). Brothers will learn how to reach out to a friend in need.

If you need additional help interpreting your chapter's results or to schedule a call with an Administrative Office staff member for questions or clarification, contact Assistant Director Cody Golden (cody.golden@beta.org).

If you have feedback about the Beta Brotherhood Assessment or suggestions for activities to build stronger Brotherhood, promote the Personal Growth of members, and create a sense of Home, please contact Assistant Director Cody Golden (cody.golden@beta.org).